

**Come and experience
the new way
of innovative
transit advertising**



It's all about transit advertising

LOOK WALKERS | PROMO BIKES | AUTO ADS | TAXI & BUS ADVERTISING



COMPANY PROFILE

Ads on Wheels® is a premium Transit Advertising Company, which takes pride in its achievement of bringing Mobile Advertising to India. The form of advertising is already known and sought after in European and other developed countries, but with the endeavors of **Ads on Wheels®**, marketers in India too are now enjoying the benefits of this unusual and benefitting advertising form.

The company immaculately propagates the idea of making outdoor ads mobile. It holds fast that ads which move with the moving audiences can best be noticed by them. Such ads do not only grab the audiences' attention instantly, but also remain registered in their minds for long. This is by virtue of their distinctness and engagingness.

Run of the mill outdoor ads like billboards, posters etc are static and thus do not catch pace with the mobile target audiences. As a result, they fail to get noticed at most times. Mobile Ads run on roads, shopping complexes, colleges, exhibitions halls, red lights, high streets, busy market areas etc and thus intrigue slew of passersby. They effectively promote new products, concerts, film etc and also help marketers in doing targeted promotion of their products/services.

Ads on Wheels® efficiently employs innovative, catchy and phenomenal ad carriers like – **Promo Bikes, Bus Wraps, Car Wraps, Taxi Wraps, Auto ads, Look Walkers, Ad-Bicy and Digi Walkers** for making marketers' ad messages mobile. These are cost effective and eye grabbing mediums which carry a peculiar and captivating appeal, along with benefits of motion.

The marketers can exploit the potential of Transit Advertising by connecting to us, and we ensure to make their ads reach the millions of audiences, by giving wheels to them. And all this is done without making a hole in their pockets, as unlike traditional ad mediums (like Print, TV etc) these ad carriers are quite cost effective and affordable.

OUR SERVICES

We at **Ads on Wheels®** extend an array of immaculate and phenomenal Transit Advertising services to our distinctive clients. We never disappoint any of our clients, who come to us seeking ad carriers, which can make their ads mobile. We ride their ads on our most potent, far-out and captivating ad mediums like – **Promo Bikes, Bus Wraps, Car Wraps, Taxi Wraps, Auto ads Look Walkers, Ad-Bicy and Digi Walkers**, so that their ads secure maximum eyeballs of the target audiences.

OUR ADVERTISING OPTIONS



LOOK WALKERS – It is another form of mobile advertising, in which trained and professional Look Walkers wearing ad messages (in the form of backlit Bill boards) walk with the audiences in malls, at market places, high streets etc. to catch their attention. These human billboards are easily carriable, light weight backpacks which are LED illuminated, so do not cause climate heating. These are quite high (up to 8 feet), so remain highly visible from virtually any angle in the crowd and facilitate 360 degree viewing of the clients' ad messages.

Advantages of Look Walkers

- High Reach
- Effective
- Captivating
- Inexpensive
- Distinct and unusual
- Eco Friendly
- Unique Approach



PROMO BIKES – Promo Bikes are Ad bikes which efficiently ride the ad messages to the target audiences. These are run by trained and professional bikers and are laced with - LED light box that keeps the ad lit even in the night and high reception sound system that conveys the audio messages, or radio commercials to the audiences.

Advantages of Promo -Bikes

- Human powered
- Eco friendly
- Impactful
- Cost effective
- Compact
- Captivating
- Efficient



AUTO ADS – It is an efficient and highly preferred ad carrier that matchlessly runs the clients' ads through high streets, crowded market areas, residential colonies, colleges, red lights etc, capturing close to one lakh eye balls each day. Auto is one of the most commonly used modes of transportation in most cities, and thus qualifies to be one of the potent mobile ad carriers, which is gaining immense liking of the modern day marketers.

Advantages of Auto Ads

- High Reach
- Effective
- Captivating
- Inexpensive
- Distinct and unusual

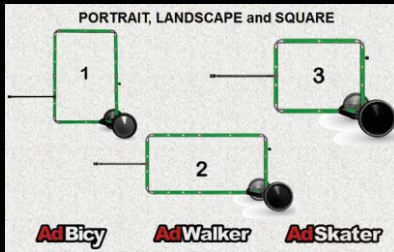


VEHICLE WRAPS – Vehicle wraps are the ad messages that are partially or fully wrapped on the commonly driven vehicles like – Bus, Car, Taxi etc (using vinyl sheets), making them look like rolling billboards. These vehicles then run amidst the moving audiences and grab their attention. We offer 3 different Vehicle Wraps Services to our clients. These are - Car wraps service, Bus wraps service and Taxi wraps service. Based on the need and budget of the client, these services are offered to them.

Advantages of Vehicle Wraps

- Extremely catchy
- High impact
- Targeted
- Cost effective
- High recall rate

OUR ADVERTISING OPTIONS



AD - BICY- A truly International Design and Eco-friendly advertising bike which can be used for all outdoor advertising, special events, exhibitions and activations. It doesn't only switch from the bicycle trailer usage to promo man billboard, but also allows you to fully meet your clients media campaign by switching the frame positioning from portrait to landscape in various dimensions. The only existing billboard that transforms itself into three formats **PORTAIT**, **LANDSCAPE** and **SQUARE**.

Advantages of AD-BICY

- High Reach
- Effective
- Captivating
- Inexpensive
- Distinct and unusual
- Eco Friendly





CONTACT US

We are ready to tender our Transit Advertising Services to all our clients, at all times. Our aim is to give maximum exposure to our clients' ads, so that their brand grows and with it grows their trust on the potential and effectiveness of our Advertising Options. To lay hands on any of our services, our clients can reach out to us at -

OFFICE :

F-231/D, 1st Floor, Lado Sarai, M.B.Road
New Delhi - 110030

Phone: + 91 11 41 66 58 58, + 91 11 41 66 57 57

Mobile: +91 9810012755, +91 9958685888

Email : info@adsonwheels.in

Web : adsonwheels.in

WORKSHOP :

Chattarpur Enclave, Chattarpur
New Delhi - 110030